

# BUSINESSES

# CONNECTION

# GOVERNMENT

# OFFICIAL VISIT

CONFERENCE ON AUSTRALIA-VIETNAM  
INVESTMENT & TRADE EXPO



## \$3,000/Delegate

3 nights: 9,10,11 June 17

Extra night: \$160/Room/HCMC  
\$120/Room/HANOI

\$3,000/Delegate: Brochures displayed on table in Hanoi plus \$500 in HCMC

\$2,500/Delegate: No brochures displayed in Hanoi plus \$500 in HCMC



### SERVICES AVAILABLE

RETURN ECONOMY AIRFARE

SYDNEY/MELBOURNE-HCMC/HANOI-  
SYDNEY/MELBOURNE

VISIT VIETNAME'S PRIME MINISTER

OFFICE (\*) with AUSTRALIA AMBASSADOR,  
NSW GOVERNMENT OFFICIALS,  
AUSTRALIA BUSINESS COUNCIL  
VIETNAM NATIONAL MASSIVE MEDIA

COVERAGE

Group tour Morning 12/6/17 in Hanoi Free  
Net working: 5pm -7pm 12/6/17 in Hanoi  
(\$30AUD per person)

Online Social Media, Online Top News, Radio, TVT3,  
Financial Review

MORE THAN 1,000 ATTENDEES

10,000 EDM to Decision Makers/ Entrepreneurs  
300 businesses / exhibitors / sponsors / event  
organizers. Focus Industries.

FIVE STARS ACCOMODATION

- Rex hotel 5 stars

EXTRA ACCOMODATION \$160/room/night

- National Convention Centre Villas

EXTRA ACCOMODATION \$120/room/night

Airport pick up included, Except: \$30 each way if outside  
9,10,11/June

(\*) No guarantee as spaces are limited

### PLAN FOR MARKETING

AV MEDIA will mention their partnership with the AVBC at the end of all commercials.

AV MEDIA & AVBC will have various signage throughout the venue.

AV MEDIA will put the AVBC logo and sponsors on its website, media guide, press releases and signage will be at all press conferences.

Social platform, EDM weekly to reminding the event to AV Media database



### EVENT SCHEDULE:

Ho Chi Minh City

Saturday 10 June 2017

8.00 am - 10.00 am

10.00 am - 12.00 am

REX HOTEL

Nguyen Hue St, Ben Nghe,  
1 District, Ho Chi Minh, Vietnam

Hanoi City

Sunday 11 June 2017

10.00 am - 11.00 am

(Visit Prime Minister Office (\*))

2.00 pm - 5.00 pm (Trade Expo)

5.00 pm - 8.30 pm (Gala Dinner)

NATIONAL CONVENTION  
CENTRE

Me Tri Street & Pham Hung Street,  
Cau Giay District, Hanoi, Vietnam

